



## Investment Strategy

McKee is a real estate investment and advisory firm providing superior risk-adjusted returns by acquiring, developing, building, repositioning, managing and selling residential real estate properties or communities and multifamily properties in Pennsylvania, New Jersey, Delaware and Maryland (the "Target Market").

## Investment Focus

- Acquisition of new and distressed residential land
- Buildable lots for national and regional builders to supply recovery
- New home construction for lifestyle markets – Baby Boomer and Gen Y

## Investment Criteria

- Class A and infill properties in Target Market
- Meets proprietary modeling criteria for superior returns
- Deals vetted by vigorous due diligence process

## McKee's Competitive Advantage

### *Experienced Team*

Leading regional developer and new home builder • 3<sup>rd</sup> Generation family business  
#1 seller of active adult communities in Target Market • Cohesive and experienced investment team

### *Track Record*

Six decades of superior financial performance • Seasoned investors in up and down real estate cycles

### *Vertically Integrated Business*

Experience in deal sourcing, entitlement, land and site development, new homes, construction, marketing and sales allows multiple entry and exit strategies on each investment

### *Market Opportunity*

Unique opportunities created by a lack of traditional financing • Relationships and brand name in region enables priority access to land opportunities and facilitates entitlements process

## Investment Committee and Senior Management

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